



X-Treme Platform Jumping School

A few years ago a man approached us and asked us to basically take him and everything he stood for and make that into a web site. This is harder than it sounds. But we did it.

That man's name is Tank Granite and he wanted to attract more students to the school he founded. Tank is an extreme man with extreme talents and we had to find a way to communicate this to the web user at home.

Objectives:

- Create an extreme online presence for Tank's school.
- Let users know what they are in for when they are dealing with Tank.
- The ability to easily add and remove classes and teachers.

Solution:

- Designed a site for the X-treme Platform Jumping School that took Tank's rich and extreme history and combined it with pixels.

- Use simple tactics to show the excitement that is Tank Granite with color, sound and movement.

- Via simple coding, we created a template that lets the client change certain areas of the site with the greatest of ease.

Results:

- The web site became as well known and exciting as Tank himself.
- With video, and text content visitors were able to find out what Tank and his school expect from students.
- If a class is changed or a teacher disappears, the site can be edited in a matter of minutes.

When getgoatz.com launched the internet did not know what to expect. Now people understand how the school works and what Tank Granite is made of. People admire the man, the school, and most importantly, the site.